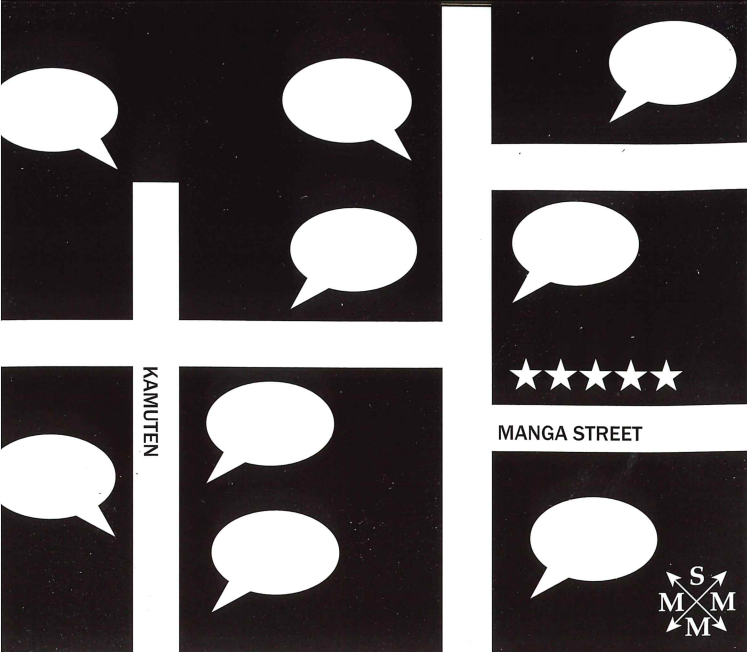
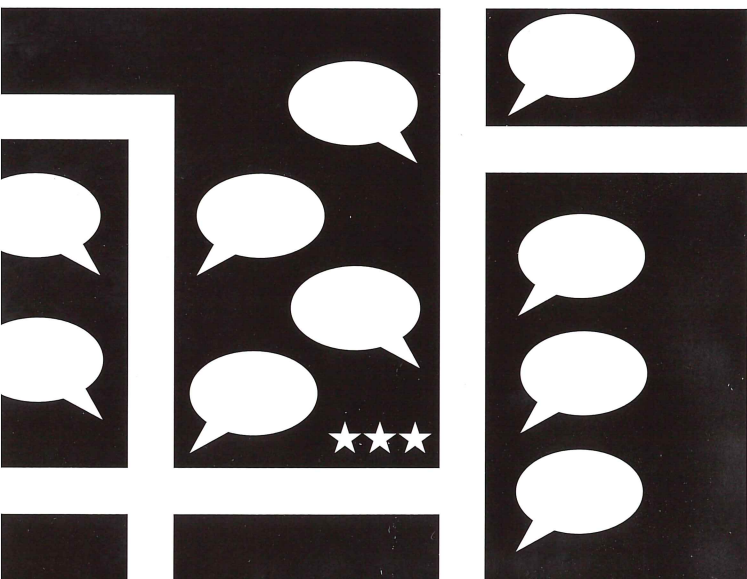




MANGA STREET

English Ver

新庄まちなか ★★★★★
漫画ミュージアム
 Shinjo Machinaka Manga Museum



SMMM Since 2016

Shinjo's Mascot Character, Kamuten!

Kamuten was created by famed manga artist Yoshihiro Togashi. Kamuten debuted in December 1994 and is based on the tales of the mythical *Tengu* that descend from Mt. Kamuro in the north east of Shinjo. He can be found in various places around Shinjo such as on signs in the shopping district, and even on Kamuten steamed *manju* buns! How many Kamuten can you find on a walk around the city?

かむてん



©Shinjo City × Yoshihiro Togashi

Access from Tokyo

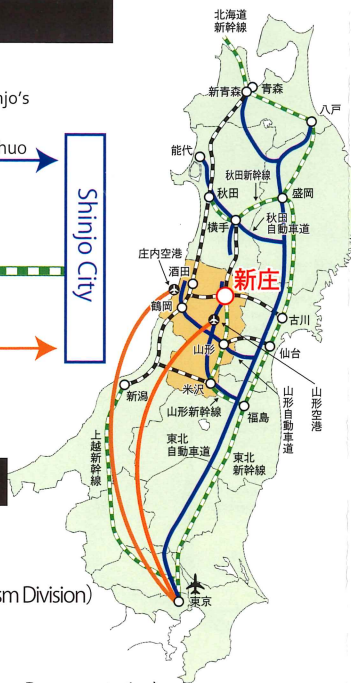
For visitors that come by car
 There is a free parking lot (1000 spaces) at Shinjo's East Exit for your convenience.

Tokyo → Tohoku Expwy. → Fukushima JCT → Tohoku-Chuo Expwy. → Shinjo City

For visitors that come by JR transit
 Shinjo is conveniently the last stop on the Yamagata Shinkansen.

Tokyo Sta. → Yamagata Shinkansen → Shinjo City

For visitors that come by plane
 HND → JAL → GAJ → ANA → SYO → JR Line → Shinjo City



Contact us for more information

●Shinjo Tourism and Community Development Council

(Offices at Shinjo City Commerce and Tourism Division)

TEL +81233-29-5849

youkou@city.shinjo.yamagata.jp

○Banbacho no Kurashi (Participating Business Representative)

TEL +81233-29-7230

○Mogami Informational Center

TEL +81233-28-8881

最上地域観光情報サイト



<https://kanko-mogami.jp/spot/shinjomachinakamangamyuujiamu/>



The Shinjo-Mogami area is covered with snow in winter. Drawing pictures inside their houses is the only pleasure for children who cannot play outside.

Such is the environment of the snow country that it may have produced many manga artists.

新庄まちなか ★★★★★
漫画ミュージアム
 Shinjo Machinaka Manga Museum

Manga Artists from the Shinjo/Mogami Area



Yutaka Abe

Attended Shinjo JHS. In 1979, Yutaka Abe made his manga debut after receiving an Honorable Mention at the 2nd Hitomi New Manga Artist Award. His works were serialized in Kodansha's monthly shōjo manga magazine *Nakayoshi*. Abe's varied achievements include the production of elementary school and theatrical film adaptations of *Detective Conan* at the invitation of Gosho Aoyama — his university junior and creator of the popular manga serialized in Shogakukan's Weekly Shōnen Sunday — as well as lecturing at manga vocational schools. He is most known for his work *Dragon Quest: Legend of Rubiss*. His family home is located at Paris Cultural Fashion School in Okinocho.



Yoshihiro Togashi

Attended Meirin JHS. During his time at Yamagata University, in 1987 Yoshihiro Togashi received the 24th Hop☆Step Award Honorable Mention and the 34th Tezuka Award Runner-Up. In the same year, he published his debut work *Tonda Birthday Present* in Shueisha's Weekly Shōnen Jump, Special Issue "Winter Special." His following works *Yu☆Yu☆Hakusho* and *Level E* serialized in Weekly Shōnen Jump both received TV anime adaptations and became big hits. His work *Hunter×Hunter*, serialized in 1998, has countless fans not only in Japan, but abroad as well. His family home is located at Togashi Paper Store in Banbacho.



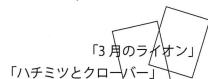
Richi Okada

(real name: Rie Miyooka)
 Attended Shinjo JHS. In 1976 while attending high school, Okada received the 95th Betsuma Girls' Manga School Rising Star Award. After graduating, she made her manga debut with the publication of *On a Romantic Snowy Day* in Shueisha's monthly shōjo manga magazine *Bessatsu Margaret*. Through Shueisha, she published her most well-known work, *Honke no Yome* (*The Yamada Wife*), as a complete 20-volume series, which received a 2002 live-action drama adaptation on Nippon TV. In addition to Japan, the series was broadcast across Asia and became a major hit in Taiwan. Her family home is located at the former Nishin Bookstore in Odajima-machi.



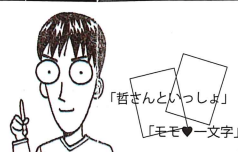
Marie Abiko

Attended Hagino JHS. In 1989, during her university years, Abiko made her manga debut in Seirindo's *Gekkan Manga Garo* with *Onnanoko no de Aru Jouken* (*Items of the Onnanoko*). She went on to author many works, including works highlighting the theme of the female gender. In 2005, her work *Konna Otana no Onnanoko* received a movie adaptation. Currently, she writes web essays for major web portal sites. She is most well known for *Made in Yamagata*, published by Nihon Bungeisha.



Chica Umino

From Adachi-ku, Tokyo (Father's family from Funagata, Mother's family from Shinjo). After graduating from a Fine Arts High School, she gained experience in character illustration and product design. In 2000, she debuted as a manga artist with her work *Honey and Clover*. This manga became a major hit which led to TV anime, live-action film, and drama adaptations. In 2007, Umino began serialization of *Sangatsu no Lion* (*March Comes in like a Lion*), a manga about shogi (Japanese chess) in Hakusensha's *Young Animal* publication. In fall 2015, a TV anime adaptation began broadcasting, and in spring 2017, a two-part live-action film series was released consecutively nationwide. Both adaptations similarly became major hits. She stands as one of Japan's most celebrated female manga artists.



Kaiwa Masami

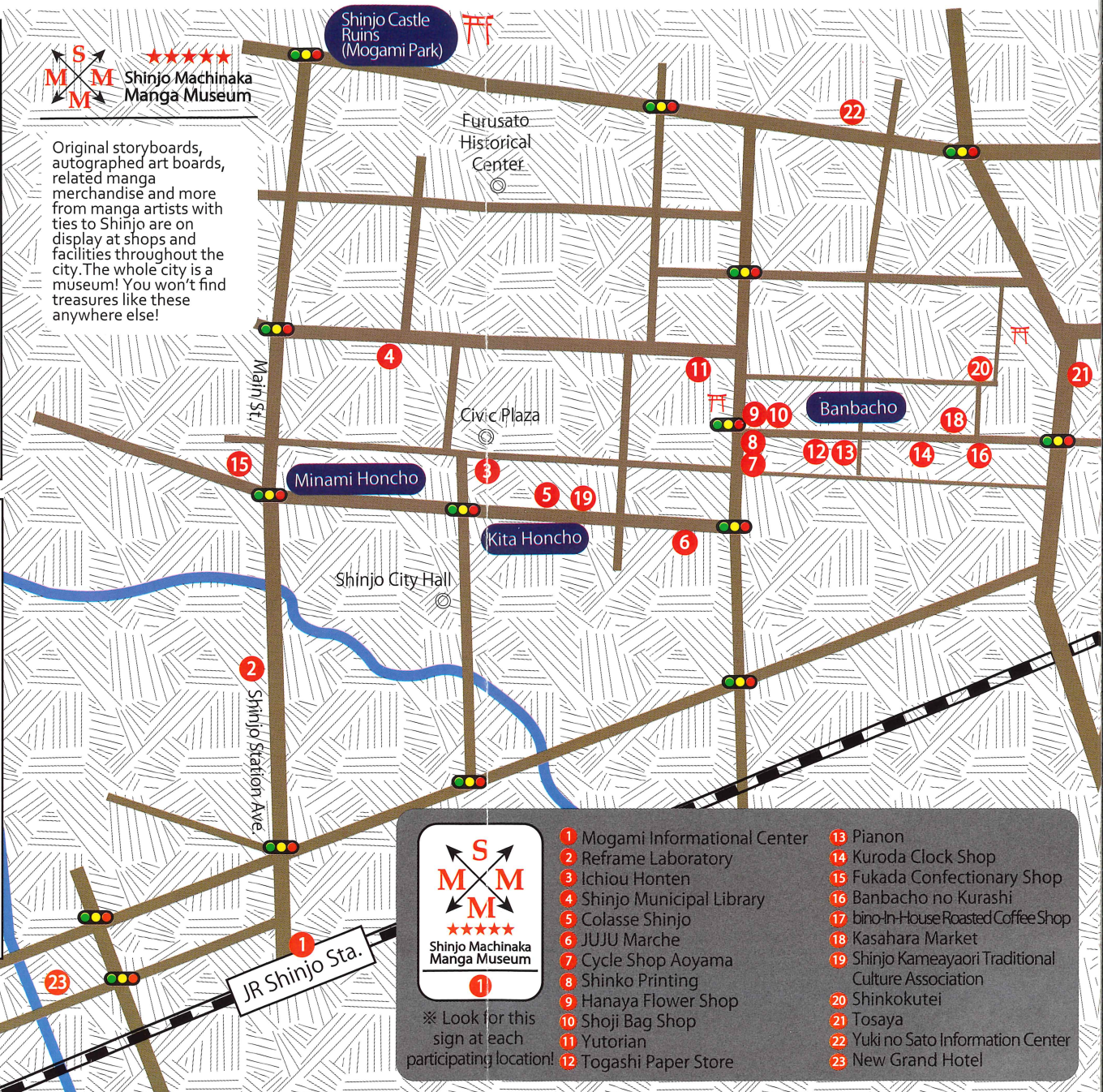
Born in Mukai-machi, Mogami-machi; Attended Mogami JHS. After continuing his education at a vocational school, Kaiwa became an apprentice for manga artist Takeshi Konomi. While aiding in the production of popular manga, along with his own personal creative works, he received the Tenkaichi Manga Award for *Maru no Dribble* in May of 2000. In 2001, he made his manga artist debut in *Akamaru Jump* (*Red Circle Jump*) with works such as *Tetsu-san to Issho* and *Momo Ichimanji*. Kaiwa currently serves as chief assistant under Takeshi Konomi, and is deeply involved in the production of *Prince of Tennis* (serialized in *Weekly Shōnen Jump*) and *New Prince of Tennis* (serialized in *Jump Square*).



Original storyboards, autographed art boards, related manga merchandise and more from manga artists with ties to Shinjo are on display at shops and facilities throughout the city. The whole city is a museum! You won't find treasures like these anywhere else!



Shinjo Machinaka Manga Museum



※ Look for this sign at each participating location!

- | | |
|-------------------------------|--|
| 1 Mogami Informational Center | 13 Pianon |
| 2 Reframe Laboratory | 14 Kuroda Clock Shop |
| 3 Ichiou Honten | 15 Fukada Confectionary Shop |
| 4 Shinjo Municipal Library | 16 Banbacho no Kurashi |
| 5 Colasse Shinjo | 17 bino-In-House Roasted Coffee Shop |
| 6 JUJU Marche | 18 Kasahara Market |
| 7 Cycle Shop Aoyama | 19 Shinjo Karneyaori Traditional Culture Association |
| 8 Shinko Printing | 20 Shinkokutei |
| 9 Hanaya Flower Shop | 21 Tosaya |
| 10 Shoji Bag Shop | 22 Yuki no Sato Information Center |
| 11 Yutorian | 23 New Grand Hotel |
| 12 Togashi Paper Store | |

Please be aware that operating hours and holiday schedules differ at each location.